



Iskratel Convergence and Applications

Startup Kit into Universal Communications

Service provider benefits:

- Seamless mobile & fixed network bridging
- Highly differentiated services
- New services on existing devices
- Leverage of existing assets
- Standards based solution working in non-IMS and IMS architecture
- Regulatory aspects covered

Deploy small scale and test Our Promises, before going "ALL IN"

ISKRATEL UNIVERSAL COMMUNICATIONS

Iskratel UC solution provides high quality end-user experience by binding all user devices, mobile, softphone and deskphone, under the control of a future-proof SIP-based communication platform. Single account with uniform control is ensured for all user devices, forming the base for converged services.

The solution enables converged services on existing, standard 2G/3G mobile phones, with support for majority of other common user devices. Dedicated softphone applications (apps) from the **Iskratel Phone x10** family are available for all platforms including Android (A10), iOS (i10) and Windows desktop (W10). All versions support auto-provisioning, are highly rebrandable, and offer attractive licensing model.

Iskratel has already proven the UC concept in the non-IMS and IMS network, and is fully in line with regulatory requirements.

HOW CAN ISKRATEL HELP ME?

The innovative UC solution is designed to leverage your existing assets and raise the overall value. Win your customers with **highly differentiated services**, all of which excel on **ease of use**.

Iskratel understands that you may have limited or no funds available for implementing tailored UC to your environment.

That is why we are introducing the **Startup kit** - allowing you to discover, test, and commercially offer all the highly-valuable multimedia services - with **zero risk**.

Due to all-in-one approach, Iskratel guarantees full flexibility in terms of integration into existing network, eliminating the need for any tweaking on your live equipment. Thrill your marketing team with record fast time to market for newly introduced services. Being on thorns while waiting for proper time for launching killer application is in the past. Golden nuggets' services are already here.

Just try it, and your success is guaranteed!

End-user benefits:

- Single identity on all-devices (MDU)
- Converged services pack
- Agile productivity
- Freedom of mobility
- Distinguish between corporate and private service scenarios



Enterprise benefits:

- Lower and predictable costs
- Pay as you grow
- Ease of use via bulk provisioning
- Remote office for nomadic users

FEATURES IN YOUR HANDS

Advanced Converged services ensure **Single Identity** experience over all end-user devices, resulting that users are always reachable regardless of their location and network (2G/3G/4G, WiFi, xDSL, FTTx).

Dialing **extensions (short numbers)** for internal communication between end users belonging to the same group (company), is now possible on both, fixed and mobile.

Anyone can manage **IVR/AutoAttendant**, as state-of-the art Wizard, enables useful and attractive business service scenarios easily without complexity of VXML scenarios.

Iskratel Phone x10 series support terminal auto-provisioning, making it ultimate zero-touch end user solution. Besides complete VoIP telephony it also offers audio and video conferencing in **High Definition (HD)** as well as Call History. Program has space for advertisement banner, making it perfect vehicle for service announcements/ads.

Web-Portal application provides automatic, single point, multi level management. Service providers can manage network elements, as well as offer outsourcing of intensive daily tasks of administrating the enterprise. Business customer's administrator can self-provision **black/white list** on any end users' numbers – fixed and mobile and obtain their **transparent call statistic**.

End users can concurrently administer **both, fixed and mobile profiles**, depending on their communication needs, by help of time-dependent feature activation/deactivation mode.

STARTUP KIT CONTENTS

Offer Fully Converged Services with:

- Advanced UC feature set, including
 - Single identity service (MDU: Multi-Device User) with Short numbering & Black/White lists
 - MLHG (Multi-Line Hunting Group)
 - CPUG (Call Pickup Group)
 - RCC (Remote Call Control)
 - VCC (Voice Call Continuity)
 - Company AddressBook
- IN-based Applications for Mobile domain, incl.
 - Short/Internal numbering,
 - Black/White lists
- VoIP Applications, incl.
 - IVR/AutoAttendant with Wizard,
 - Call Statistic/History
- Wide choice of terminals
 - Iskratel Phone W10 (Windows),
 - Iskratel Phone A10 (Android),
 - Iskratel Phone i10 (iOS),
 - Iskratel Deskphone D-series - per request.
- Automatic service provisioning via Web-portal, incl.
 - Service provider, Enterprise Admin, End user
 - Terminal auto-provisioning
- Proper Network interfaces and needed Network entities for Converged services

ISKRATEL Group

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